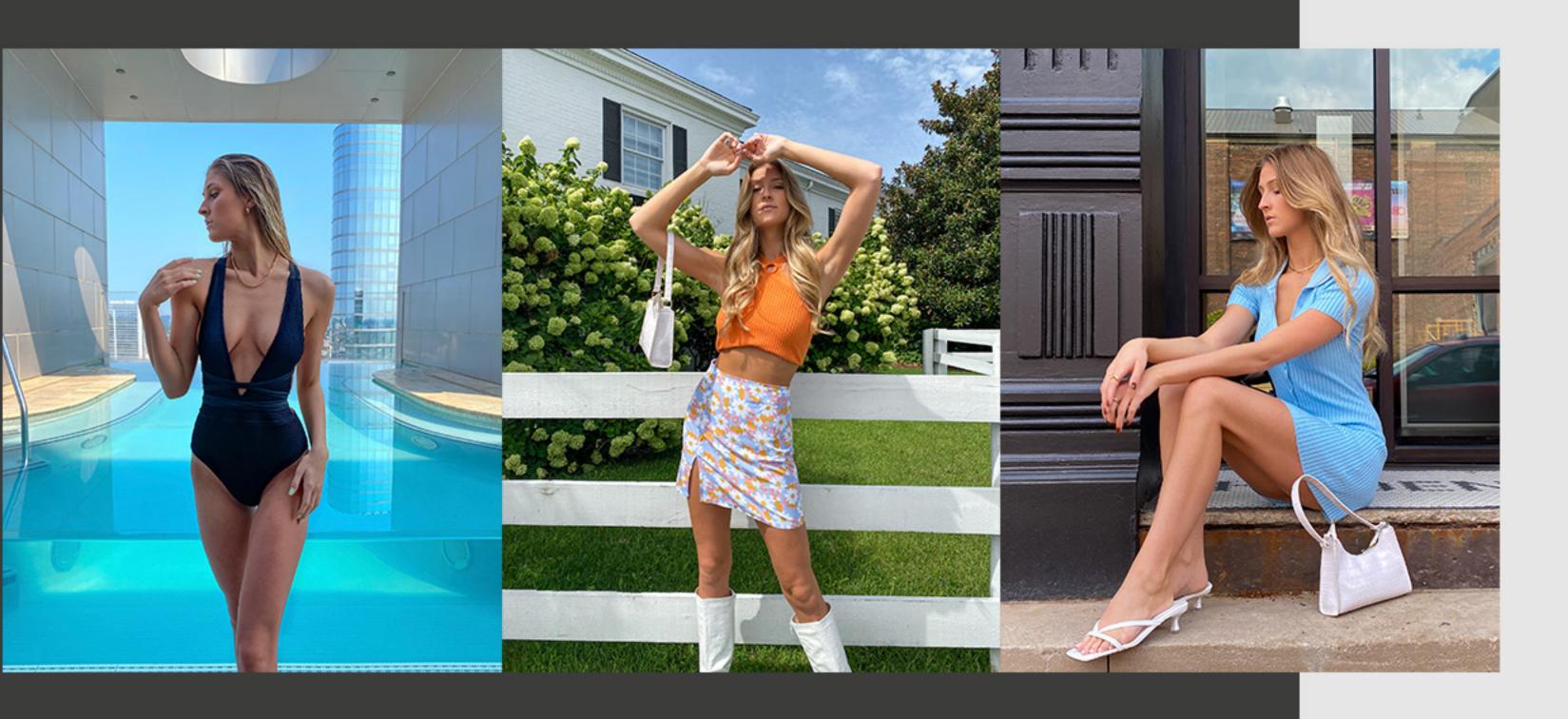


## MCKENNA IUSH

Social Media Micro-Influencer Content Creator

@mckennalush



#### CONTACT

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Based in Lexington, KY

#### ABOUT ME

I am a social media micro influencer passionate about fashion and leading a healthy lifestyle. I want to inspire others to not be afraid to be themselves.

I create content by being one of the first to incorporate the newest styles and trends and hope to one day be someone young girls can look up to in the fashion industry. I would describe my style as very versatile. I love anything from a clean, minimalistic look, to urban street style, and every now and then a little eclectic!

## AVAILABLE FOR

Brand Ambassadorship

Social Media Content & Collaborations

Product Reviews

Contests & Giveaways

## SCIAL STATISTICS

3.4K 20%

Instagram Followers

Average Post Engagement Rate

## DEMOGRAPHICS

Female

18-24 Year Olds



#### PRINCESS POLLY

Collaboration project to create content for Princess Polly

x Auguest 2021. Post had a 23% engagement rate.

"Obsessed with these photos! Pleasure working with you on this collaboration, and look forward to future potential collaborations!"

-Isalbella (Public Relations Associate)



## COLLABORATIONS

# SHAY BUTTER BOUTIQUE

Collaboration project to create

content for Shay Butter

Boutique in August 2020.

### VESTIQUE

Collaboration project to create content for Vestique in June 2020.